

The Beiramar Group - Profiles of Success 2004

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By Adrienne Hartley

Franklin D. Roosevelt once said, “real estate is about the safest investment in the world”, and Manny Santos and Barry Morrison of the Beiramar Group are the driving forces behind making real estate a safe, secure and high yield investment.

“We provide safe real estate investments to individuals who desire balance and diversification in their investment portfolios. We are in the business of creating wealth through strategic land and real estate development projects and sharing that wealth with our investor group”, says Santos.



Pictured L to R: Barry Morrison and Manny Santos

As one of Calgary’s fastest growing land and real estate acquisition, syndication and development companies, the Beiramar Group has acquired more than 1,500 acres of prime, undeveloped land, which it holds for future development.

Some of the land currently held by the Beiramar Group includes Loch Ridge Estates – and Loch Springs Ranch and Resort, minutes from the NW Calgary city limits.

One of the prime real-estate projects the Beiramar Group is involved with is Heron Point. Heron Point is a unique, luxurious, resort property with panoramic views of Lake Windermere and the Purcell Mountain Range in Invermere, B.C. In addition to offering standard ownership, Heron Point also offers those with more limited vacation time, or budget, an opportunity to buy their vacation resort property for 1/10th the cost of standard ownership. “It’s fractional ownership,” says Morrison, adding it’s a timely opportunity to buy a vacation resort property that reflects the actual vacation time that most people have or can afford.

“The beauty of Heron Point is that it gives owners complete flexibility to use, rent or gift it away. One of the most compelling features is the exchange program. It allows owners to exchange their fractional ownership at Heron Point and use it instead at other luxury resorts around the world, which total more than 3,700. This exchange is possible through the affiliation between Heron Point and Resort Condominiums International (RCI)” adds Santos.

“Another advantage to the Beiramar Group is that the type of investments we provide to investors is not available through typical brokerage houses or investment professionals. We offer a private investment opportunity solidly backed by real estate,” says Santos.

Santos’ and Morrison’s expertise comes from more than 50 years of combined experience in the real estate industry which includes acquisition, financing, syndication, development and the construction of more than 500 custom homes and condominiums.

“Our vision is to build a strong legacy of successful real estate holdings and to share our success with others, to deal with others with integrity, be a good corporate citizen and a good neighbor” says Santos. As such, the Beiramar Group recently became a major sponsor of the Calgary Flames and the next time you visit the Saddledome check out the Beiramar Group Concourse in the SW Section.